

# 2012 Activities



- CEJA and its internal activities
- CEJA structural changes
- CEJA outreach to EU stakeholders
- CEJA political achievements
- CEJA as a global player
- CEJA communication

# Internal activities

- 9 working group meetings in Brussels
    - Speakers from EU institutions or stakeholders (*Cabinet Cioloș, MEP rapporteurs on CAP reform, CY Presidency, CIBE, DG AGRI, DG ENVI, Court of Auditors*)
    - Fine-tuning CEJA positions (greening/amendments)
    - Include Presidium and General Assembly
    - Include 2 CEJA WG at Seminars organised by AGIA and AJAP
- => 11 internal meetings in total

# CEJA speaker at members events

- Rome – AGIA seminar in March
- Porto – AJAP seminar in October
- Poland – European Day for YF and EU forum for YF
- Slovenia – November conference
- Networking @ Copa-Cogeca Congress, Budapest – October 2012

# CEJA structural changes

- 2012 General Assembly welcomed

*NFYFC*

*UPA*

As full members

*HUMP*

As associate member



# CEJA outreach to decision-makers

- Constant dialogue with the Cabinet of Commissioner Ciolos and services
- Constant dialogues with MEP rapporteurs, shadows, political groups and secretariat
- Lunches at European Parliament
- Second edition of the CEJA- Zver Round table at European Parliament and extensive press coverage



# CEJA outreach to decision-makers

- Ceja @ Informal Farm Council in CY and DK
- Bilateral meeting with DK Farm Minister in Brussels during DK Presidency
- Bilateral meeting with Court of Auditors
- EPP congress on YF at EP

# Outreach to EU stakeholders

- @ Board of ECPA
  - Speaking opportunities: @ YEMCO conf, EEB, European Security Conf, etc
- ⇒ Recognition from the industry, Environmental NGOs, traders and business
- @ national parliaments, Bundestag



# CEJA political achievements

- Continued support from Commission
- Gained support from Parliament, maintained the mandatory nature of top up, 2 % of national envelope
- Succeeded in shifting position of Council to accept top up in Pillar I – now only question is over its nature
- General support for Pillar II measures

# CEJA as a global player

- Affiliate member of World Farmers' Organisation
- Strong lobby to obtain preferential fees for affiliated young farmers' organisation
- Success!
- @ Rio UN +20 Conference
- Networking and speaking opportunity

# CEJA Communication

- Use of social media
- Future Food Farmers

Support of 6 Commissioners, Members of European Parliament, EU stakeholders including all actors in the food chain, national signatories

- Won 2<sup>nd</sup> Prize in CAP Communications Awards
- Since then, regularly mentioned in Commissioner's speeches

⇒ Supported the CEJA message throughout the CAP negotiations

→ All agri policy arena now aware of young farmers' issues



# 2013 Activities



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# Internal activities

- DG EMPL round table

80 participants

Set of recommendations endorsed by social partners

Support the CEJA message

Wide diffusion as from June in all Member States

Counting on CEJA members



# CEJA @ seminars

- LRF seminar in January – working group CEJA
- Macra seminar in March – working group CEJA
- HUMP seminar in May

# Projects

- **Feed-code**

- **Aim:** To develop an instrument for fingerprinting each individual plant species used in common feed for food producing animals such as PDO or PGI
- **Target group:** Farmers buying the feed from third parties, to assure the quality of the final product (meat or milk).
- **CEJA involvement:** dissemination partner



# Projects

- **RURAL/ITER**

- **Aim:** To invest in education and training in order to increase the entrepreneurship in rural areas.
- **Target group:** newly established young farmers, second chance adults from other sectors and female entrepreneurs
- **CEJA involvement:** dissemination partner



# Outreach to decision-makers

- All CEJA voting recommendations to COMAGRI and EP plenary on CAP reform were followed
- Secured rapporteur's position on young farmers in final EP negotiating mandate
- Intensification of bilateral meetings with EU institutions, especially CAP negotiators
- CEJA @ Informal Farm Council of 28th May in Dublin